about subject A before moving on to discuss subject B. This structure results in larger blocks devoted to each subject.

In a **point-by-point** structure, the writer organizes his or her writing around points of similarity or difference between the two subjects, so each subject is discussed in relation to a point of similarity or difference. This structure results in both subject A and B being discussed within a paragraph.

Subject-by-Subject Pattern

Topic Sentence: Similarities and/or differences in Subject A and Subject B.

- I. Subject A
 - A. Point #1
 - B. Point #2
 - C. Point #3
 - D. Point #4
 - E. Point #5
- II. Subject B
 - A. Point #1
 - B. Point #2
 - C. Point #3
 - D. Point #4
 - E. Point #5

Topic Sentence: Fred Flintstone and Ralph Kramden are remarkably similar.

- I. Fred Flintstone
 - A. Appearance
 - B. Personality
 - C. Friend
 - D. Activity
 - E. Job
- II. Ralph Kramden
 - A. Appearance
 - B. Personality
 - C. Friend
 - D. Activity
 - E. Job

Point-by-Point Pattern

Topic Sentence: Similarities and/or differences in Subject A and Subject B.

- I. Main point #1
 - A. Subject A
 - B. Subject B
- II. Main point #2
 - A. Subject A
 - B. Subject B
- III. Main point #3
 - A. Subject A
 - B. Subject B
- IV. Main point #4
 - A. Subject A
 - B. Subject B
- V. Main point #5
 - A. Subject A
 - B. Subject B

Topic Sentence: Fred Flintstone and Ralph Kramden are remarkably similar.

- I. Appearance
 - A. Fred
 - B. Ralph
- II. Personality
 - A. Fred
- B. Ralph
- III. Friends
 - A. Fred (Barney Rubble)
 - B. Ralph (Ed Norton)
- IV. Activities
 - A. Fred
 - B. Ralph
- V. Jobs
 - A. Fred
 - B. Ralph