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Department of English Language and Literature
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Teacher: **M. DJOUAD** Module: **Oral Expression** Level: **3rd Year** Group: **A2**

Unit: ***Interculturality***

Task: **Source Culture Video Presentation**

- ***Present Your Country to Foreigners***

*Culture is a **way of life**. It is the context within which we exist, think, feel, and relate to others. It is the "glue" that binds **a group** of people together. Culture is the blueprint that **guides** the behaviour of people in a community and is incubated in family life and communicated across generations involving attitudes, values, beliefs, norms, behaviours, customs, rituals, and courtesies. The fact that **no society exists without a culture** reflects the need for culture to fulfill certain needs in human beings. Culture establishes for each person a context of cognitive and affective behavior, and a template for personal and social existence (Brown, 2007).*

*By **sharing** aspects of **your culture**, you are creating an **exchange** that introduces your world to others. It is then when **connections** are made, **perspectives** are shared, **dialogue** is promoted, **similarities** are appreciated, and **differences** are acknowledged and valued.*

- ***Recommended Steps:***

The following steps are not restrictive, expansion and addition are urged.

- **Brainstorming:** you have the choice to select either a particular city, or region in Algeria as you might choose to introduce the Algerian culture in general.
- **Research and Explore:** extensive research on the culture you have selected is essential. Compile and validate information upon which the final video will be built.
- **Script Writing:** Expand the idea in the first step. Focus on general introduction of the city, region, country (Algeria), background information, including location, population, religion, and languages. Then, attempt to address cultural patterns, attitudes, values, beliefs, norms, behaviours, customs, and rituals for instance.
- **Resource Selection:** it is the first step towards identifying sounds and images. It is the plan or blueprint that will channel decision making about images, video, sound, transitions, and background music. The most appropriate images, video clips, and other media, to convey targeted ideas are selected.
- **Voice-Overs:** Narration of the script enriches authenticity of the videos and fosters public speaking skills (voice, pace, tone, intonation, pronunciation).
- **Put It All Together/Creativity Expression:** The creative utilisation of technology is the most interesting facet of the video making process. Find ways to push the technology and tools beyond expectations while blending images, creating unique transitions between video clips, and incorporating music or sound effects.
- **Collaboration:** By working in groups, you are actively engaged in the learning process and practice of social skills, suggestions are richer, content management is easier, and peer feedback is more valuable.

Instructions:

- You are assigned the task of making a ***VIDEO presenting your source culture to foreigners*** as a part of a group.
- The number of members in each group should range from ***4 to 6 students***.
- Every group is required to make ***ONE video*** comprising ***ALL*** group members.
- In a ***1-2 minutes VIDEO part for EVERY GROUP MEMBER***, narrate your share of the culture presentation with regard to the individual role assigned to you.
- The script should be ***ORIGINAL***.
- Send your video to the ***EMAIL*** mentioned below before the deadline (if the video file is voluminous, please use ***GOOGLE DRIVE***).
- You can contact the teacher via the same email in case any further information is requisite.

Deadline: Thursday 31st/03/2021 at 00:00.

Email: oralexpression3rdyear@yahoo.com

Important: the file name of your video should identify you (family name+ first name+ group). E.g. Mahdaoui Amira A2.
