

Beauty is only skin deep.

The writer will show the truth of the abstract statement that beauty is only skin deep by giving examples or illustrations.

I've learned from my mistakes.

The writer will illustrate the statement that he has learned from his mistakes by giving examples.

Transitions

In example or illustration, many transitions may be appropriate depending on the content. The following are common transitions that relate specifically to example or illustration:

Example or Illustration

as a matter of fact	in fact
certainly	in other words
for example	likewise
for instance	specifically
indeed	to illustrate

Transitions that show order or sequence are often useful, as are transitions that show addition.

Order or Sequence

first	last
second	most important
next	

Addition

also	in addition
as a matter of fact	in fact
besides	likewise
for instance	moreover
furthermore	similarly

Tips on Planning an Example or Illustration

1. Decide on the general statement or idea you would like to support or illustrate.
2. Formulate a tentative thesis or main idea statement.
3. Decide which form will work best for your topic, exemplification (several short examples) or illustration (one or more long examples).