**Dr. S. CHOUCHANE**

**First-Year Oral Expression Module**

**Academic Year: 2024-2025**

**Lesson 7**

**Social Media**

**1. Common Social Media Platforms**

* Facebook
* Instagram
* Twitter
* Snapchat
* TikTok
* LinkedIn
* YouTube
* Pinterest
* Reddit
* WhatsApp

**2. Common Terms/Expressions Related to Social Media**

* **Profile**: The page where a user posts information about themselves.
* **Feed**: A stream of updates, posts, and content shared by users.
* **Post**: To share a photo, video, or message online.
* **Like**: To show approval of a post or comment.
* **Follow**: To subscribe to someone's updates on a platform.
* **Comment**: A response to a post or update.
* **Share**: To repost or send someone else’s content to your own feed or to others.
* **Tag**: To mention someone by name in a post, comment, or photo.
* **Hashtag (#)**: A word or phrase preceded by the "#" symbol used to categorize posts.
* **Story**: A temporary post (usually photo or video) that disappears after 24 hours.
* **DM (Direct Message)**: A private message sent to another user.
* **Trending**: Refers to a topic or hashtag that is being discussed widely.
* **Follower**: A user who subscribes to receive updates from another user.
* **Influencer**: Someone who has a large number of followers and can influence others' opinions and behaviors.
* **Viral**: A post or video that is shared rapidly across the internet.
* **Meme**: A humorous image, video, or text that is spread rapidly online.

**3. Types of Social Media and Their Uses**

**Social Networking Platforms**

* **Examples:** Facebook, LinkedIn, Instagram.
* **Purpose:** Connecting with people, sharing personal information, photos, and updates.

**Microblogging**

* **Examples:** Twitter, Tumblr.
* **Purpose:** Sharing short thoughts, opinions, and updates with the world, usually in a concise format.

**Photo and Video Sharing**

* **Examples:** Instagram, TikTok, Snapchat, YouTube, Pinterest.
* **Purpose:** Sharing visual content, such as images and videos, with friends or followers.

**Messaging Apps**

* **Examples:** WhatsApp, Facebook Messenger, WeChat, Telegram.
* **Purpose:** Instant messaging and communication with friends or groups.