

Unit 10: Mobile Apps for Language Learning

Duolingo

Recent statistics indicate that the language learning app market has experienced remarkable growth, with apps like **Duolingo** leading the way. In July 2024, **Duolingo** recorded approximately 14.3 million downloads, making it the most popular language learning app globally during that month. Other apps, such as **Lingutown** and **Buddy.ai**, also saw substantial downloads, reflecting a broad interest in language acquisition tools for both adults and children.




How to create a Duolingo account:

Créer un compte

pour passer un test d'entraînement gratuit

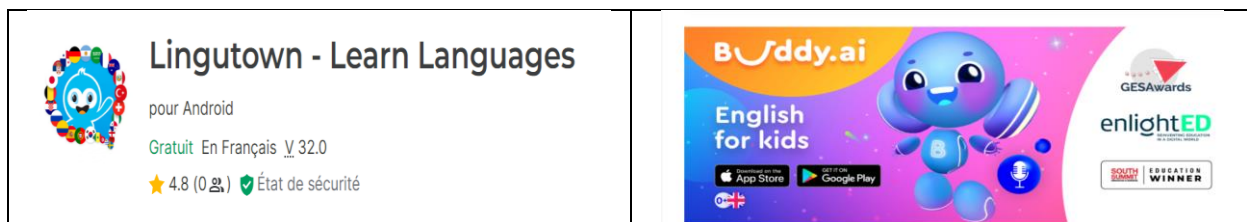
SUIVANT

OU

 S'inscrire avec Google

En continuant, vous acceptez nos Conditions d'utilisation et notre Politique de confidentialité.

VOUS AVEZ UN COMPTE ? CONNECTEZ-VOUS >



PROS

- ✓ Free with few limitations
- ✓ No limit to how many languages you can learn
- ✓ Clear structure, great exercises
- ✓ Can test out of lessons that are too easy
- ✓ Excellent podcasts
- ✓ Low price for paid subscription

CONS

- ✗ Quantity of material varies by language
- ✗ Grammar lessons could be more prominently placed

Fill in the Gaps Exercise

Instructions: Fill in the blanks with the appropriate words or phrases from the lesson.

1. The growing popularity of mobile apps for language learning is largely due to their _____, allowing learners to practice anytime and anywhere.
2. One of the key features of effective language learning apps is _____, which makes learning more engaging through game-like elements.
3. _____ is a popular language learning app that offers bite-sized lessons and uses a gamified approach to keep users motivated.
4. _____ focuses on conversational practice and uses AI technology to simulate real-life dialogues for young learners.
5. When evaluating language learning apps, it is important to consider their _____ in helping users achieve their language goals.
6. Many apps, like _____, utilize a Spaced Repetition System (SRS) to enhance retention of new words and phrases.
7. Users should also be aware of app _____ and data privacy considerations when using language learning applications.
8. The _____ of mobile apps allows learners to customize their study plans according to their individual needs and preferences.
9. Effective language learning apps often provide feedback mechanisms that support _____, helping users track their progress over time.
10. Integrating these apps into daily practice can significantly enhance the overall language learning experience through consistent engagement with _____ material.