

Unit 09: Social Media for Language Learning

Professional Networking Through LinkedIn



S'inscrire pour accéder à LinkedIn

Dernière mise à jour : il y a 1 an

Avec des centaines de millions d'utilisateurs, LinkedIn est le plus grand réseau de professionnels au monde. La mission de LinkedIn consiste à mettre en relation des professionnels du monde entier pour les rendre plus performants et productifs.

Pour vous inscrire sur LinkedIn et créer votre profil :

- 1 Accédez à la [page de connexion de LinkedIn](#).
- 2 Saisissez votre prénom, nom de famille et adresse e-mail. Saisissez un mot de passe si demandé.

Remarque : vous devez [utiliser votre vrai nom](#) pour créer votre profil. Les noms d'entreprise et les pseudonymes ne sont pas autorisés, tel que stipulé dans nos [Conditions d'utilisation](#).

N'utilisez pas d'adresse e-mail associée à un service, un poste ou une fonction, comme "marketing@entreprise.com" ou "servicecommercial@entreprise.com".

- 3 Cliquez sur **S'inscrire**.
- 4 Suivez les étapes supplémentaires si cela vous est demandé.

Remarque : la création de plusieurs profils n'est pas autorisée, comme indiqué dans nos Politiques de la communauté professionnelle et nos Conditions d'utilisation.

Vous pouvez également rejoindre LinkedIn en utilisant vos identifiants de connexion Google ou votre identifiant Apple en un seul clic. En vous inscrivant avec Google ou Apple, vous n'aurez pas besoin de mot de passe.

En savoir plus

Practice

Name of website:	Country of origin	What can you do?
a. _____	USA	Share your photos and videos
b. _____	USA	Express your ideas, write to friends, share photos and videos
c. _____	Russia	Write to friends, share photos and videos, play games
d. _____	USA	Look for job opportunities, promote your professional skills
e. _____	China	Write blogs, send photos, listen to music, watch videos
f. _____	USA	Express your ideas in short sentences (280 characters max)



Donna: I work for a medical charity called Healthy Hearts and we really rely on social media. To promote an event, we usually **post** an ad and then people **share** it. We always ask our followers to use the hashtag #healthyhearts so that we can get more attention and maybe even **trend** in our local region. If people need more information about an event, they can **DM** us and we try to respond as quickly as possible.

Maya: I remember when Facebook first began, it seemed more personal. I didn't **friend** many people, just close contacts. When I used to log in, my newsfeed was full of cool photos and funny status updates from my friends and family. These days, social media is very different. It's full of celebrities and brands who want you to **follow** their pages. They're constantly posting clickbait, hoping that their videos or photos will get millions of likes and **go viral**. I feel like social media has lost its personal touch.



Nouns from the text	Definition
1. a hashtag (text: Donna)	(3) A sentence that a person writes publicly on Facebook (this sentence is not a response to a different person).
2. a newsfeed (text: Maya)	() An eye-catching or shocking headline/ photo/video with the objective of attracting people to click on a link.
3. a status update (text: Maya)	() Usually the initial page that you see on a social network, showing you videos, photos, etc from the people who you follow.
4. clickbait (text: Maya)	() A person's name on Twitter, which comes after an @ sign (e.g. @chelseaclinton). Using this allows you to publicly mention a person.
5. a like (text: Maya)	() A word or phrase that comes after a # sign to identify a certain topic on social media.

Common word or phrase from social media	Explanation
OMG	<i>Oh my god!</i> A phrase which expresses shock, which could be positive or negative.
to slay (something) /sleɪ/	To do (something) incredibly well.
IDK	<i>I don't know.</i> A phrase to express uncertainty.
to be basic /'beɪsɪk/	To be less impressive than expected.
to be shook /ʃʊk/	To be shocked or in a state of disbelief.
TBH	<i>To be honest.</i> A phrase to accompany an opinion which a lot of people might disagree with.
RN	<i>Right now.</i> At this exact moment.
FOMO	<i>Fear of missing out.</i> A concern that your friends/family are going to do something fun but you will not be able to participate.
YOLO	<i>You only live once.</i> A phrase which is used to encourage somebody to take an opportunity, giving the idea that life is short.
to be woke /wəʊk/	To be educated and aware of current affairs; to be informed about the problems that exist in the world.
JSYK	<i>Just so you know.</i> A phrase to inform someone of something which may be of importance/interest to them.